

2019 PROGRAMME









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# WHAT IS ELEVATE?



Elevate is an exclusive LPM site owner partnership programme to support the interdependence between Grandslots and our LPM Site Partners. The key objective of the programme is to strategically secure and support our partnership by offering a very real share in our joint successes.

- Strengthen our partnership through tangible incentives
- Reward our site owners across all tiers
- Reward our punters and create brand loyalty
- Implement and maintain a superior brand standard within our gaming areas

### HOW DOES IT WORK?



### HOW DO YOU QUALIFY?

All LPM sites who are live and operational by 01 January 2019 and have a valid SSMA in place until 31 December 2020 are automatically eligible for our Elevate Partnership Programme.

Membership to the programme is free with all incentives and rewards due whilst a valid site management agreement is in place.

We have designed three categories for potential earnings. The programme will commence on 01 April 2019 and will run until 31 October 2019, a total of 7 months.

# HOW IS MY SITE'S TIER DETERMINED?



All eligible sites will be assessed annually, based on their average turnover per machine per day for the period January 2018 until December 2018. This will determine your tier for the duration of the 2019 programme.

Your Area Manager will confirm the tier you have been placed in for the 2019 programme.

HOW IS MY SITE PLACED IN A SPECIFIC TEIR?	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Avg. Total Bet in excess of: (per machine per day)	(LESS THAN) <b>R 5 999</b>	R6 000	R12 000	R18 000	R23 000

## OUR NEW CATEGORY DIAMOND PLUS



If your site achieves R3mil GGR for the duration of the programme, your site will qualify for "Diamond Plus" status.

Your site will then stand in the runnings to get a percentage of a R500 000 prize pool, dependant on your sites performance throughout the term as well as your sites current standing against the other "Diamond Plus" sites for that term.

The GGR that your site contributes to the Diamond Plus tier for the duration of the programme will determine your site's percentage share of the R500 000 prize pool.

# ELEVATE CATEGORIES



CATEGORY A SITE INVESTMENT	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Site specific requirements to be assessed with your Area Manager	$\otimes$	$\otimes$	Ø	$\otimes$	<b>⊘</b>

<sup>\* 17</sup> Priority items have been identified for investment focussed on improving your gaming area and punter experience.

# CASH REWARDS

CED IN A	BRONZE SITES: Avg. Total Bet less than R5, 999.00 / Machine / Day  SILVER SITES: Avg. Total Bet in excess of	20%-24.9% <b>R4 000</b>	15%-19.9% <b>R12 000</b>	10.5%-14.9% <b>R15 000</b>	7%-10.4% <b>R20 000</b>	3.5%-6.9% <b>R30 000</b>
MY SITE PLACEI	R6, 000.00 / Machine / Day  GOLD SITES:  Avg. Total Bet in excess of R12, 000.00 / Machine / Day	24.9%-29.9%	20%-24.9%	15%-19.9%	10.5%-14.9%	7%-11.9%
SPECIFIC TEIR?		<b>R6 000</b>	<b>R15 000</b>	<b>R17 500</b>	<b>R30 000</b>	<b>R45 000</b>
HOW IS MY	Avg. Total Bet in excess of R18, 000.00 / Machine / Day  DIAMOND SITES:  Avg. Total Bet in excess of R23, 000.00 / Machine / Day	> 30%	> 25%	> 20%	> 15%	> 12%
SPEC		R10 000	R17 500	R20 000	R40 000	R60 000
* Cach rowar	ds based on annual year on year GGR growth	* Any late nayment comp	miceian affeate ar nan-co	ampliance will recult in no	naltine on each parninge	

- \* Cash rewards based on annual year on year GGR growth. \* Any late payment, commission offsets or non-compliance will result in penalties on cash earnings.
- \* Bronze sites need to generate a minimum GGR of R450, 000.00 for the duration of the programme to be eligible for ANY prizes.
- \* Defaults will be calculated at the end of the programme.

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CO-BRANDED STAFF UNIFORMS			$\otimes$	$\otimes$	$\otimes$
PUNTER HANDOUTS	$\otimes$	$\otimes$	$\otimes$	$\otimes$	$\otimes$
WIN A CAR COMPETITION	$\otimes$	$\otimes$	$\otimes$	$\otimes$	$\otimes$

<sup>\*</sup> Promotion mechanics will be explained by your Area Manager. \* Any late payment, commission offsets or non-compliance will result in penalties on cash earnings.

<sup>\*</sup> Site Investment terms and conditions apply.

# PENALTIES ON CASH EARNINGS



Any late payment, commission offsets or non-compliance will result in penalties on cash earnings.

50% LOSS if you commit any infringments (late payment, commission offsets or non-compliance) 3 times, you will forfiet 50% of your potential payout/reward

70% LOSS if you commit any infringments (late payment, commission offsets or non-compliance) 6 times, you will forfiet 70% of your potential payout/reward

100% L0SS if you commit any infringments (late payment, commission offsets or non-compliance) 9 or more times, you will forfiet 100% of your potential payout/reward

\*\* It is your responsibility to ensure that you send your Area Manager or Premises Accountant the proof of payment, especially when paying via EFT.

# FOR FURTHER INFORMATION



# Please contact the Commercial Department as follows:

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# SIGN ME UP!



Lunders	stand the rules of	the programme			
		nditions of the Site Inv			
<u> </u>		IA should the current		e before 31 Décemi	ber 2020
ragree	to take part iii aii	three categories of the	programme		

<sup>\*</sup> Not all programme participants will be invited to the prize giving event to be held in December 2019



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